

JOHN LEHMANN-HAUPT

306 West 75th Street, Apt. 3-D

New York, N.Y. 10023

(212) 496-7713

jplhaupt@aol.com, www.johnlehmannhaupt.com

WRITER and EDITOR, experienced in corporate communications and promotional, journalistic, and technical writing. Strong interviewing skills.

February 2017-present

I am currently working on a variety of writing and editing projects on a consultant basis.

2001-February 2017

Editor, Corporate Communications, John Wiley & Sons, Inc. – Primary writer for newsletters *Wiley World Wide* (in-house) and *To Our Authors*, including social media promotion. Co-wrote Annual Report 2005-2011. Wrote several sidebars and other sections for company's bicentennial history, *Knowledge for Generations: Wiley and the Global Publishing Industry, 1807-2007* (Wiley, 2007). Other responsibilities included drafting and revising descriptive corporate text on website (www.wiley.com), collaborating on select publicity materials, drafting communications to Board of Directors, and writing text for internal exhibits.

Freelance Projects, 1993-present

Corporate Communications

- **Annual Reports** – For Crossref, a service providing online reference citation linking for the publishing industry, 2000-2015. For Jewish Fund for Justice, edit of profiles and grantee descriptions, 2000.
- **Other** – In-house newsletter articles on colleagues and initiatives for Bristol-Myers Squibb. For IBM, company description for 2001 America-Israel Friendship League Partners for Democracy Award ceremony. Articles for newsletter of Multiple Myeloma Research Foundation. History of Crossref, for its 10th anniversary (2010).

Promotional Writing – Food/wine/travel booklet *Etoiles*, for wine importer Frederick Wildman & Sons. **Brochures** for the New York City Police Foundation, the Jazz Foundation of America, and Château Routas (French wine producer).

Web Writing – Home page text for www.crossref.org (earlier version). Home page taglines and text for technology solutions provider Axispoint, Inc. (www.axispoint.com, earlier version). Articles for webzine *Guitar Sessions* at www.melbay.com (site of music publisher Mel Bay).

Books

- *Knowledge for Generations: Wiley and the Global Publishing Industry, 1807-2007* (see Wiley, above) – credited as editor, wrote several sidebars and other sections
- *Marvelous Transforming Toys* (The Taunton Press, 2000) – woodworking project book; credited as editor, wrote full instructional text with input of craftsman/author
- *21st-Century Cellists* (String Letter Publishing, 2001) – contributing author
- *Swing Guitar Essentials* (String Letter Publishing, 1999) – contributing author

Journalism – Articles on IBM research projects for IBM's *Think Research* magazine. Music-related articles for *The New York Times* and magazines including *Acoustic Guitar*, *Guitar World*, *Strings*, and *Family Life*

CD Liner Notes – Article “Segovia in the Recording Studio,” for booklet to Deutsche Grammophon boxed set *The Segovia Collection*